



**enactus**<sup>™</sup>

UK & Ireland



# 2023/2024 ANNUAL REPORT





## OUR MISSION

Enactus is a network of dedicated leaders who harness the power of business to drive meaningful social and environmental change. Our mission is to empower and equip young people with the tools of innovation and entrepreneurship to tackle global challenges and accelerate progress towards a better world.

## OUR VISION

Young leaders everywhere use innovation and business skills to ensure that all people thrive in a sustainable world.

## WHAT WE DO

Enactus UK & Ireland supports young people to engage in social action and social enterprise. Our mission is to be recognised as a leader in developing a national network of socially-minded young leaders of the future, who transform communities and society through real-life social action and environmentally responsible enterprise.

We are dedicated to creating a better world while developing the next generation of entrepreneurial leaders and social innovators. Together with our global network of business, academic, and student leaders, we're working towards a future where everyone can thrive and no one gets left behind.

*Tackling the problems of today,  
whilst creating the leaders of tomorrow.*

## Enactus UK & Ireland catalyses impact for a more sustainable world.

As we navigate the complex challenges of our times, it has become increasingly evident that the mission of Enactus is more crucial now than ever before.

The world stands at a critical juncture, where progress on sustainable development is strained amidst a landscape marred by conflicts, crises, and societal divides. Despite the adoption of the Sustainable Development Goals (SDGs) in 2015, aimed at guiding global efforts towards a more sustainable future by 2030, we find ourselves falling short.

At the midpoint of the Agenda, none of the 17 SDGs are on track to be achieved globally by 2030, and a staggering 85% of their 169 individual targets show declining or insufficient progress. These goals represent our collective aspirations for a better world, yet they remain unfulfilled, casting a shadow over our shared future.

The challenges we face are multifaceted. Extreme poverty, hunger, and inequality persist, while global emissions soar to unprecedented levels. In Europe, where progress on SDGs had already stalled since 2020, the multiple crises that ensued have only deepened inequalities and impeded our path towards sustainable development.

It's essential to focus our collective efforts immediately on leadership that can inspire action and advocate for truly sustainable and fair development.

Enactus UK & Ireland is poised to be at the forefront of this movement, harnessing the passion, energy and creativity of our young leaders to drive meaningful change in our communities and beyond.

We take pride in the participation of over 4000 young people in our programme this year, with 65 active teams nationwide. Our members have devoted countless hours to develop and implement projects that have positively impacted over 15,000 people across the UK and Ireland.

Looking forward, we remain steadfast in our commitment to our mission of fostering a better, more sustainable world through entrepreneurial action. Together, we possess the ability to redefine the course of our world and construct a future that is sustainable, inclusive, and prosperous for all.

Thank you to all of our changemakers, partners, advisors, and supporters for your dedication to Enactus UK & Ireland. Together, we can drive positive change to create a better more sustainable world for us all.



**Amy Brereton**  
Executive Director, Enactus UK & Ireland

***“We need a fundamental shift in efforts to inspire action and advocate for truly sustainable and fair development.”***



## Measuring Success - Impact ON Students

On over 65 campuses across the UK and Ireland, **4000** changemakers are impacting the world for the better. Enactus UK & Ireland provides young people with a unique platform to apply and develop their skills and creativity to create a positive impact on society and improve their graduate outcomes.



On average Enactus team members are **10%** more satisfied with their University experience than non-Enactus members.



**Creativity, Curiosity and Empathy** development underpin our experiential learning platform. These alongside other key skills support members in gaining confidence, resilience, and a sense of purpose in life.



Enactus changemakers consistently **outperform their peers** in top skills identified in the World Economic Forum report 'Future of Jobs' as benchmarked by Universum.



Enactus UK & Ireland participants are connected to a **350-strong network** of **business leaders, entrepreneurs, and other professionals** who guide, advise and support through 1-2-1 mentoring and advice.



We **amplify the voices** of our diverse network through student voice challenges and listening sessions and empower all stakeholders to take action to create change where it is needed most.

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*Enactus UK & Ireland is poised to be at the forefront, harnessing the passion, energy and creativity of our young leaders to drive meaningful change in our communities and beyond.*

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ENACTUS BCU

*“Enactus has truly **transformed my life** since I joined. I've witnessed firsthand the power of collaboration, innovation, and social entrepreneurship to create meaningful change in our communities. Enactus has **provided me with invaluable leadership opportunities**, and **instilled in me a deep sense of purpose and passion for making a positive impact**. I am forever grateful for the experiences, connections, and growth that Enactus has brought into my life, and I am proud to be a part of such an inspiring organisation.”*



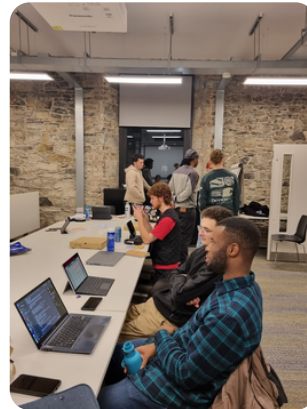
## Measuring Success - Impact THROUGH Students

At Enactus, we create impact through young people by empowering them to become changemakers and leaders in their communities. This year, 4000 young entrepreneurial spirits used our platform to create and develop over **200** social impact and social enterprise projects addressing the most urgent global needs and working towards creating a better more sustainable world for us all.



### Carte Enactus Sheffield

Carte enhances the lives of adults with learning disabilities through collaborative art therapy workshops. Participants create unique artwork, which is transformed into diverse products, fostering a sense of accomplishment and empowerment.



### Nitelight Enactus TU Dublin

Nitelight is a mobile app for safer nightlife, offering real-time location tracking to connect friends, an AI chatbot for support, and venue ratings for safety. It aims to enhance security and reduce anxiety in nightlife settings, empowering users to make informed decisions and fostering a more inclusive environment.



*Enactus students have invested a staggering 400,000 hours in transforming their communities this year.*





**Seeds for Thought**  
Enactus Southampton

Seeds for Thought aims to boost fresh vegetable access for primary school children in deprived areas by offering direct access and sustainable farming education. They utilise hydroponics to reduce environmental impact while promoting healthy eating habits and inspiring STEM interest among children.



**Souper Fresh**  
Enactus TCD

Souper Fresh produces eco-friendly soups by utilising surplus whey from cheesemaking instead of traditional stock, thereby reducing energy usage and costs while mitigating environmental concerns associated with conventional soup production methods.



200

Enactus projects that address **ALL 17** Sustainable Development Goals.



**17,000 +** beneficiaries directly impacted across a wide range of beneficiary groups and need areas.



**£40,000** worth of grant and seed funding awarded to accelerate teams' impact.



**23** Partner Competitions designed to deliver SDG impact across the UK & Ireland.

365

development opportunities focused on project **ideation**, **implementation** and **acceleration**.

## Measuring Success - Partnership for the Goals

Collaboration towards achieving the UN's ambitious targets is pivotal in advancing the SDGs. By pooling our expertise, resources, and capacities with our partners, we aim to accelerate progress within the UK and Ireland, and work together to build a more sustainable world for everyone.



### SPOTLIGHT: Sodexo Stop Hunger

Enactus UK & Ireland launched an innovation challenge in partnership with the Stop Hunger Foundation to promote community development around reducing food insecurity and empowering women.

Through the competition, **26 new and existing Enactus projects** were accelerated, with the overall winners securing funding and industry-level support from Sodexo to enhance and expand their impact within local communities. **12 Sodexo employees** volunteered to mentor and support teams to accelerate their impact further.

*“This partnership not only brings unique flavours to our communities but also empowers individuals to overcome food insecurity and poverty, driving positive change.”*

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**Gareth John**  
Chair, Sodexo Stop Hunger Foundation

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## SPOTLIGHT: Amazon BEN

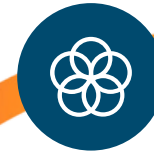
For the third year running, Enactus UK & Ireland and Amazon’s Black Employee Network (BEN) have collaborated to bring the "Share Your Voice" Challenge to the Enactus student network.

30 students from all across the country who identify as BAME (Black, Asian, Minority, Ethnic) came together at Amazon's offices in Manchester for a day of collaboration and competition; developing and presenting their ideas on Diversity and Inclusion in recruitment and the workplace.

*“Too often the focus is on getting people in the door, but not on how they can feel comfortable and be their authentic selves at work. It was inspiring to be surrounded by people so passionate about diversity, equity and inclusion and I certainly took lessons away from the day.”*



**Steven Everleigh,**  
Amazon BEN Partner Champion



## Measuring Success - Business Collaboration

We know that business collaboration delivers a positive impact on business, young people, and the world. We are proud to work with **300+** mentors, volunteers, and coaches who collaborate with Enactus UK & Ireland to create impact both **ON** and **THROUGH** young people. This accelerates our joint impact on the SDGs through longer-term meaningful engagement opportunities whilst simultaneously providing a professional development opportunity for the coach.



Our experiential Coach Programme **supercharges** participants' **professional development** through immersive application, skills-based engagement, social learning, and network building.



Coaches are paired with University teams strategically. This could be based on **skills required, region** or in line with **talent acquisition, DEI** and **social mobility** strategies.



Coaches meet with their teams regularly to discuss project and team development. Coaches **practise** their coaching whilst **shaping** ideas and approach to **catalyse** impact.



New this year, our **Coaching Clinics** offer flexible, virtual opportunities for businesses collaboration with Enactus teams. Designed for accessibility and engagement, these sessions foster inclusivity to maximise the impact of coaches.



Coaches are recognised for their contribution each year at our Enactus UK & Ireland Expo with specific **awards** and an **Enactus Coaching Certification**.



# ALICJA PIETKUN

COACH FROM SAP



*“Becoming an **Enactus Coach** is an **immense privilege, filled with passion and fulfillment.** It's incredibly rewarding to support students in launching their social enterprises and creating spaces for others to do so too. Connecting with fellow coaches has been **inspiring**, as we share and support each other to empower the Enactus teams. Enactus holds a very special place in my heart – it's where I developed my skills as a student and now I get to hone them as a mentor.”*





Help lead change at [www.enactusuki.org/become-a-partner](http://www.enactusuki.org/become-a-partner)

**TOGETHER WE CAN DO MORE**

Enactus UK & Ireland  
proudly partners with



**THRIVE**

FOR MORE INFORMATION  
Visit us at [www.enactusuki.org](http://www.enactusuki.org)  
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