

Enterprise Rent-a-Car VPE Challenge 2023

The ability to engage, communicate and collaborate are all key skills needed for the world of work regardless of job, sector or industry. The development of these skills will be ongoing throughout your working life – so get a head-start on the competition and begin to develop these skills working within your Enactus team!

As one of our most active partner companies, Enterprise Rent-a-Car, with a clear passion for employee development, understand how vital developing these skills are. They recognise the importance of the engagement process our teams go through in developing their relationships with Enactus UK's partner companies through coaches & advisory meetings.

The Opportunity

Through this competition, Enterprise Rent-A-Car will offer a bespoke engagement opportunity to those Enactus teams that build, develop and engage with their support network efficiently and effectively.

Enterprise Rent-A-Car will provide tailored professional development for the Vice President of Engagement through 121 mentoring and support and give the opportunity to receive an Enterprise Rent-a-Car Certificate in Relationship Management at the end of the year. This bespoke relationship is an invaluable mentoring experience that has a positive impact on both the team and individual!

This partner competition is **open to VPE's only**. At all stages of the competition process, teams and VPEs are strongly encouraged to work closely with their Enterprise Rent-A-Car Mentor, as this is part of the assessment process. Monthly Engagement Reports and Challenges must be completed on time each month for VPEs to continue in the competition.

The Process

1. Each month begin your challenge with your VPE mentor.
2. Complete your monthly challenge with your Enterprise mentor and upload your evidence of completion it into the VPE folder on your team's google drive. The deadline for submitting each challenge is the last Friday of every month.
3. Submit your support network meeting minutes to the VPE folder on your content drive by the end of the second week of every month.
4. Each month submissions will be reviewed and VPE's will continue in the competition for the opportunity to compete for the overall prize. A monthly league table will be sent with who is still in the running based on the submissions!
5. The VPE's who have completed every challenge will be invited to give a presentation to the Enterprise Rent-A-Car leadership team. Based on this presentation, your engagement through the year and monthly challenge evidence, Enterprise Rent-A-Car and Enactus UK will select the VPE of the year who will be presented an award at the National Expo in April 2023!

The Challenges

Month	Core Competancy	VPE Challenge	Evidence
September	Customer Service	Complete two empathy maps of your 'customer'; an engaged and a disengaged business coach.	Submit images of your empathy maps to the VPE folder on your google drive.
October	Communication	Hold a social media takeover with your VPE mentor including stories and videos of your VPE mentor, promoting Enterprise Rent-A-Car with a call to action for Enactus Students to apply for the ERAC Fast Track.	Submit screenshots and links to the VPE folder on your google drive.
November	Sales	Work with your mentor to promote the ERAC Christmas quiz with your team, the VPE with the most sign ups will win a prize.	Submit the number of students who have signed up for the quiz as well as links and screenshots that show your promotional efforts to your google drive.
December/January	Leadership	Hold a reverse mentoring session with your VPE mentor on the ERAC EDI initiatives, outlining three successes and three areas that can be improved.	Submit the three successes and three development areas to your google drive.
February	Flexibility	Co-deliver an employability session on campus for your Enactus team with your VPE mentor, ERAC Campus Brand Manager and/or your Universities Employability Service.	Submit photos and screenshots of your employability session to your VPE folder on your google drive.
March	Work Ethic	<u>For those who have completed every challenge: Create a seven-minute presentation reviewing your journey as a VPE and present this to the ERAC leadership at a virtual competition day.</u>	<u>Deliver your presentation at the virtual competition day!</u>