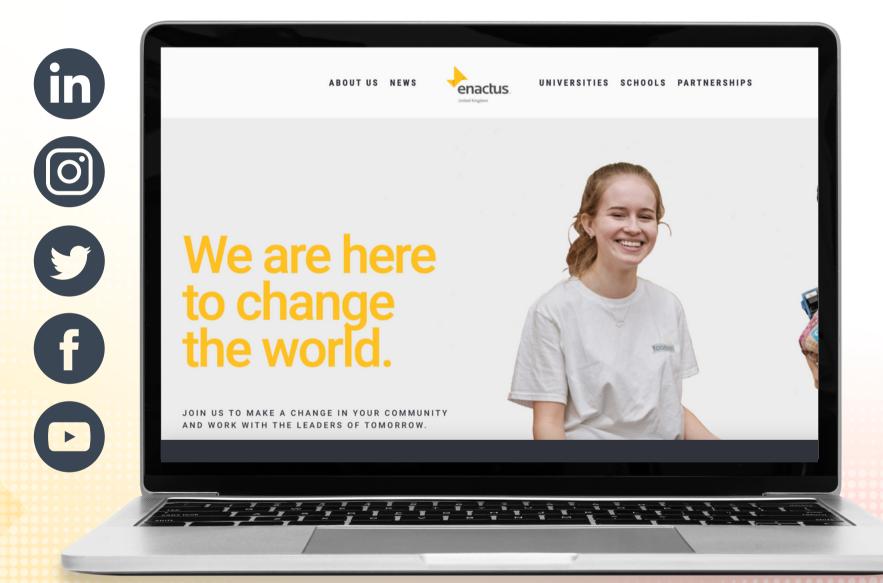


United Kingdom

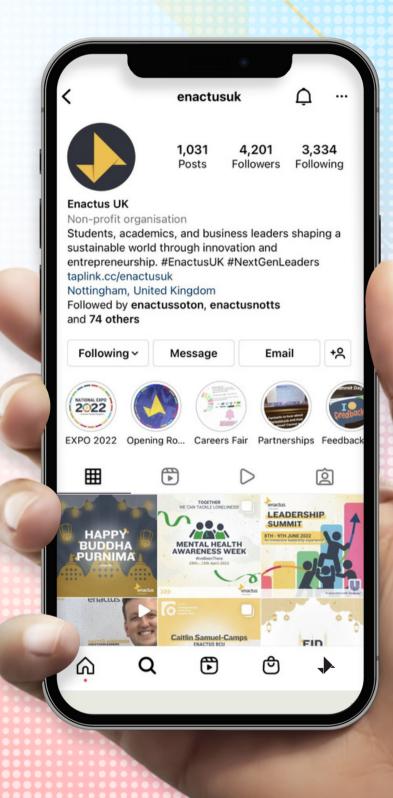
OEnactusUK on social media!

Not **following** us on Social Media? Go on, have a nosey...



LinkedIn | Instagram | Twitter | Facebook | YouTube #EnactusUK #WeAllWin #NextGenLeaders, @EnactusUK

www.enactusuk.org





enactus

United Kingdom

Future of Work Design-thinking CV Workshop



Tom **Perry**

One unique person

Role(s): Microsoft Innovation, Cyber Security, Data Analytics **University:** The University of Nottingham (Kuala Lumpur) **Degree**: International Business Fun fact: I travelled across 9 different countries whilst studying In my spare time: I love the gym, travelling, and eating Asian food

2 Cool Deliverables

- I Developed an App to help people with Microsoft Teams.
- transformation.

3 Career Tips

- Take ownership of your health & wellbeing.
- Remember: Entry level jobs are about learning.
- Do something today your future self would thank you for!

• I created real-time dashboards (Data) to oversee Unilever's digital



Why we are here today...

Understand the challenges in the graduate job market to define a problem, and adopt a Design-thinking approach to build a best-in-class solution!

Contents

Stage One: Building Empathy



Stage Two: Defining a Problem

Stage Three: Designing a Solution



Stage Four: Testing the Solution



Stage Five: Home in on Key Issues





Stage One - Building Empathy

Today's biggest challenges are global in nature, the philosophical 'why' to make the world a more sustainable place is clearly established, but now requires a shift in mindset to 'how'.

What is How?

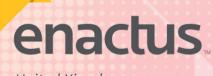
Policies, Investments, Innovation, Targets (SDG Goals).

What are these initiatives without people?





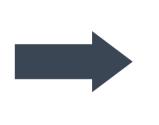
THE GLOBAL GOALS



Stage One - Building Empathy

Market Problem:

0000's of applications for very few jobs e.g. Grad schemes may have 16000 applications for 45 roles, this equals a 0.3% success rate!



HR Problem:

Hiring the right people in the right job is rigorous

Sport

Interning

Student board

Extra reading

Completing assignments

Attending lectures, seminars and labs

Socialising (with alcohol)

Extra-curricular activities (Enactus UK)

Societies (Enactus UK)

Revising

Graduate Problem:

Share your challenges!

Relationships

Groupwork

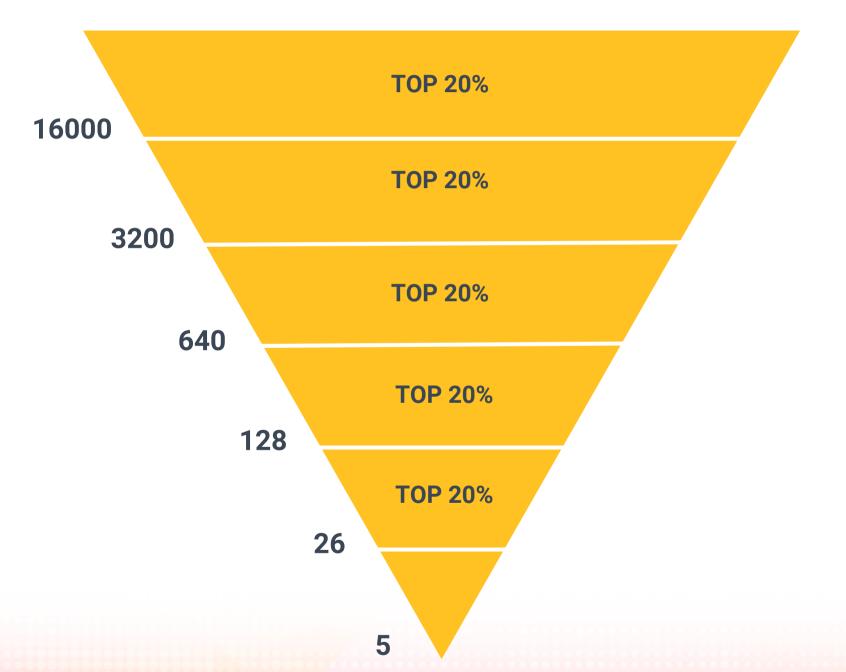
Day-to-day living

Rest & Recover

Part-time work



Recruitment Funnel Example: Top 100 Graduates



Recruitment Stages

Stage 1: Sign up, submit your CV and answer questions about job motivation.

Stage 2: Compl games.

Stage 3: Prepar interview.

Stage 4: Attend the assessment centre to compete with other applicants.

Stage 5: Final rounds of 'In-person' interviews.

Stage 6: Negotiate contracts, relocations and background checks.

NOTE: Example for competitive jobs using the top 20% rule.

Stage 2: Complete psychometric, numerical and judgment

Stage 3: Prepare and complete and online recorded



Stage Two - Defining a 'People' Problem

"How can we get people who are serious about sustainability into organisations that are serious about sustainability?"





Stage Three - Creating a Solution

Prolessional photo (Face)

EDUCATION

Modules:
 Dissertation

Modules:
Internship:

GCSE's

Job Title

Scope:

Impact
Impact

Scope:

Impact

(Awards)
(Volunteering)

(Sport)
 (Life Experience)
 (Academic Achievements

Sport and Societies:

WORK EXPERIENCE Company, London, United Kingdom

POSITIONS OF RESPONSIBILITY

EXTRACURRICULAR ACTIVITIES AND ACHIEVEMENTS

Role, Enactus, University Name

University Name, London, United Kingdom

Undergraduate Degree - 70% (First Class Honours)

College/School/6-Form, London, United Kingdom

Subjects: Subject 1 (grade), Subject 2 (grade), Subject 3 (grade)
 Student Board: Elected to sit on the student board X
Secondary School, London, United Kingdom

A-Levels / BTEC National Extended Diploma

Postgraduate Degree - 70% (Distinction)

Full Name			
Telephone Email A	ddress Linkedin URL		
EDUCATION			
University Name, London, United Kingdom	Sep 18 – Jun 23		
Postgraduate Degree - 70% (Distinction)			
Modules: Dissertation:			
Undergraduate Degree – 70% (First Class Honours)			
Nodules: Infamship: Sport and Societies:			
College/School/Sixth-Form, London, United Kingdom	Sep 15 – Jun 18		
A-Levels / BTEC National Extended Diploma			
 Subjects: Subject 1 (grade), Subject 2 (grade), Subject Student Board: Elected to sit on the student board X 	3 (grade)		
Secondary School, London, United Kingdom	Sep 10 – Jun 15		
GCSE's • X GCSE's grade A* - C including Maths and English La • School Perfect: One of X relected for considerity den	nguage constraing virtuous behaviour and academic excellence		
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WORK EXPERIENCE Company, London, United Kingdom			
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Black and White International 1 Page CV

Full Name |Email Address |LinkedIn URL

X GOSE's grade A* - C including Maths and English Language
 School Prefect: One of X selected for consistently demonstrating virtuous behaviour and academic excellence

· Developed: Communication, analytics, problem solving, project management and learnwork skills

Sep 18 - Jun 23

Sep 15 - Jun 18

Sep 10 - Jun 15

Jun 21 - Present

Sep 18 – Present

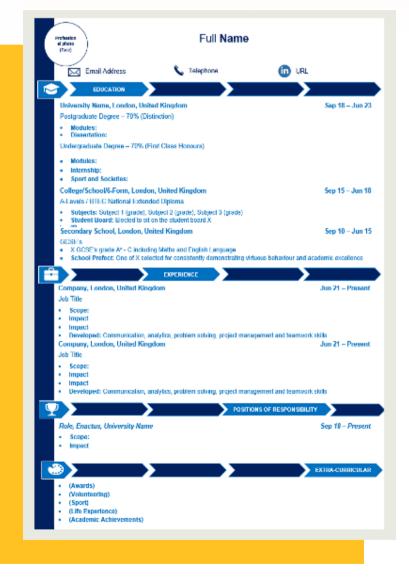
Telephone

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	Dissertation: Indergraduate Degree - 70%	(East Class Monaum)
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	Sport and Societies:	
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Colourful 1 Page CV







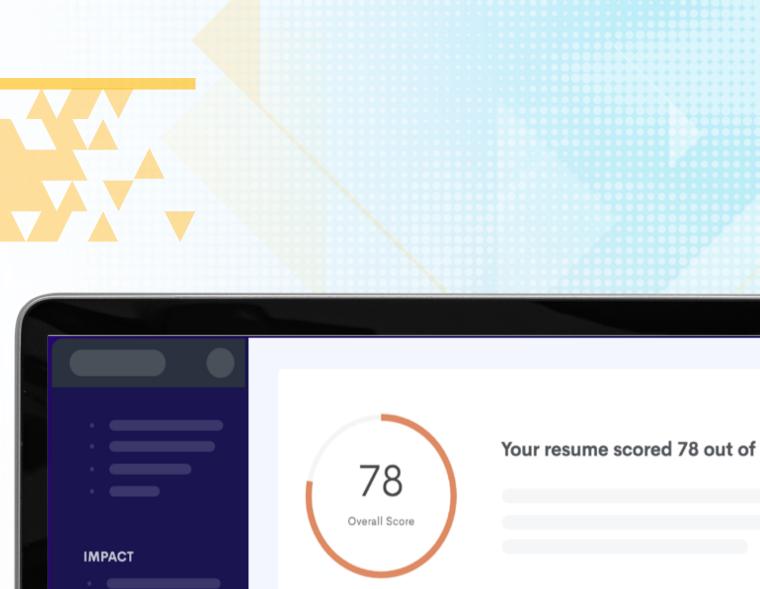
Colourful International 1 Page CV

Stage Four - Testing Solution

Resume Worded

Free instant feedback on your resume and LinkedIn profile!





BREAKDOWN

i__ i__ i__ i__

BREVITY	IMPACT 100/100 EXCELLENT	BREVITY 65/100 AVERAGE	
STYLE	100	 Quantifying impact 	

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Stage Five - Home in on Key Issues



Tips and Tricks to boost credentials

Best online Courses & Certifications Sources

- Google Courses (Free)
- LinkedIn Learning (Free)
- Microsoft Certifications (Free Pathway, Paid Exam) Udemy or Coursera (Paid)
- YouTube (Free)

Psychometric Testing

www.practiceaptitudetests.com

Undergraduate of the Year Awards competitions





13 Awards available!





United Kingdom

Any Questions?

