



Colgate-Palmolive Know Your OQ Program Outcome Metrics Form 2022

Link: <https://enactus.tfaforms.net/714>

Please read the [Know Your OQ Program Terms and Conditions](#) for important information before you complete the Progress Report. All entries must be in English. However, your :77 film video may be in your local language.

*Indicates required field

1. Enactus Country*
2. Project Name*
3. Name of team member completing this form*
4. Email address of team member completing this form*
5. Project Start Date*
(Please use the format DD/MM/YYYY)
6. Project Location*
(State/Province, Country)
7. Secondary Project Location* (optional)
(State/Province, Country)
8. How many Enactus students have been involved in this project?*
9. Are you working with a local partner for project implementation? If yes, kindly provide the name(s) of your local partners and describe their role(s) in the project.*

INNOVATION

10. Provide a brief description of your Know Your OQ project. Highlight your approach and methodology undertaken to achieve the program goals.*
(700-character limit)
11. Provide a brief description of your beneficiaries including average age and gender*
(500-character limit)
12. How did you identify and reach beneficiaries for this project?*
(700-character limit)
13. What was your methodology to teach beneficiaries about oral health? What tools did you use? How did you measure the success of your training?*
(700-character limit)



14. Describe if and how you were able to make a change among your target beneficiaries to improve their dental care habits? Provide examples of changes or commitment to change as reported by beneficiaries*

ENTREPRENEURIAL LEADERSHIP

15. How does the project methodology and approach demonstrate the use of business principles and entrepreneurial leadership? *
(700-character limit)

16. What were your team’s key learnings through this project? What challenges did you encounter and how did you overcome them? *
(700-character limit)

IMPACT

17. Direct impact of your project*

Note: Include people who have gained new knowledge, skills, or resources, or have experienced a positive change in their everyday life as a direct result of your Know Your OQ project. If integrating Know your OQ within existing projects, make sure to include only beneficiaries relevant to the Know Your OQ intervention.

No. of people reached through the project: _____

No. of people educated on oral health and well-being through your project: _____

No. of people who have committed to making changes and/or made changes in their oral care habits: _____

18. Indirect impact of your project*

Note: Include people who have gained new knowledge, skills, or resources, or have experienced a positive change in their everyday life without directly engaging with your team or project. These are people outside your target beneficiary group who experienced positive benefits due to your Know Your OQ project.

No of people indirectly impacted: _____

Provide examples of how the above individuals were indirectly benefited by the program:
(300-character limit)

19. List any additional success metrics, including a short description of the data.
(500-character limit)

20. How did participating in Colgate-Palmolive’s Know Your OQ challenge affect your own understanding of oral health or change your behaviors? What impacts did it have on you? *
(700-character limit)

SCALABILITY

21. How does your project help to reimagine a healthier future? *
(700-character limit)

22. What does the success of your project look like three years from now? *
(500-character limit)



23. Do you think your project can be replicated in other regions of your country or internationally? If yes, are there any changes or revisions you would recommend in your existing project design?*(700-character limit)

COLGATE-PALMOLIVE

24. After participating in Colgate-Palmolive's Know Your OQ challenge, do you believe that Colgate-Palmolive is an innovative company? (Select number from 1 - 5 scale. 1 = not innovative at all and 5 = very innovative): *
25. After participating in Colgate-Palmolive's Know Your OQ challenge, do you believe that Colgate-Palmolive is a caring company? (Select number from 1 - 5 scale. 1 = not caring at all and 5 = very caring): *
26. Does Colgate-Palmolive reimagine a healthier future for all? Yes or No; explain why. *(700-character limit)

PRESENTATION

Testimonials | What are your beneficiaries saying about the impact of your project?

Provide quotes or testimonials from project participants or your target audience about the impact of your project.(1,000-character limit)

Photos | Up to two photos may be provided during the evaluation process.

Subjects in the video must grant permission to Enactus for its usage. Click [here](#) to download the Enactus Release Form. Please have completed forms available for Enactus, should we request a copy.

- Photo upload 1
- Photo upload 2

Video | Upload your :77 film to the link provided below*

Videos should be titled in the following format: *Name of Project | Name of University*

Subjects in the video must grant permission to Enactus for its usage. Click [here](#) to download the Enactus Release Form. Please have completed forms available for Enactus, should we request a copy.

By checking the box below, you and your team members acknowledge that Enactus will screen all submitted entries. Enactus may flag and return the submission if it does not meet the program criteria.

- I agree

By checking the box below, you agree that you and your team members have read and will abide by the program terms and conditions

- I agree