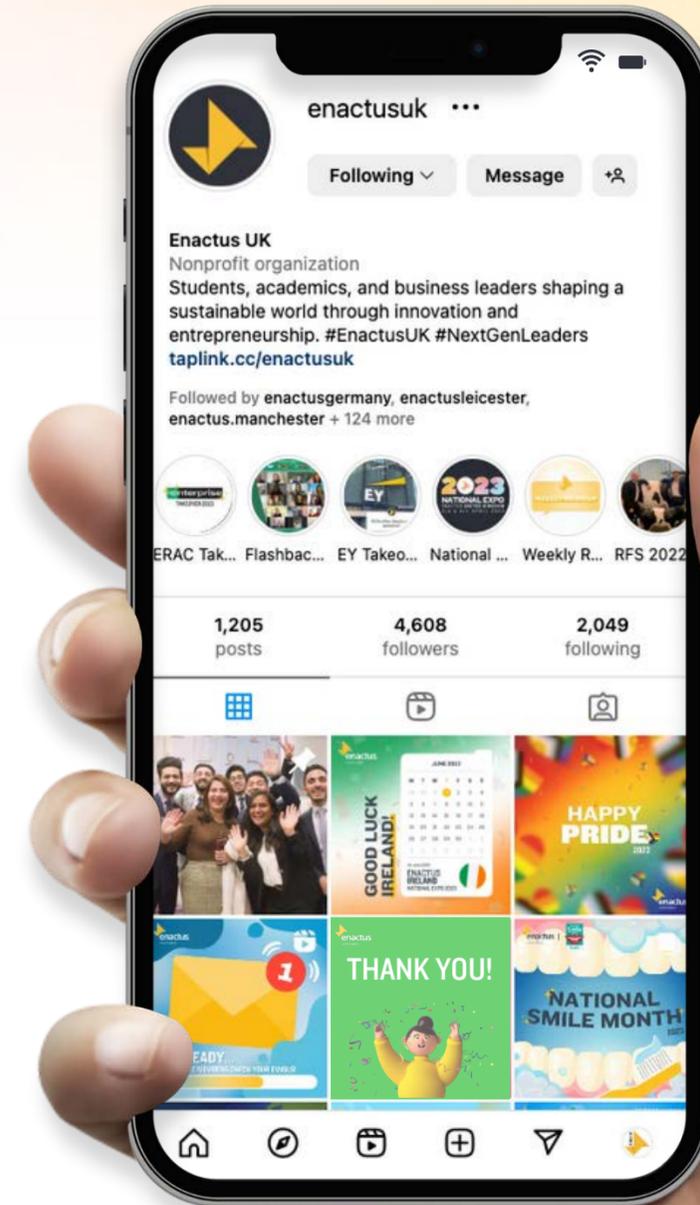
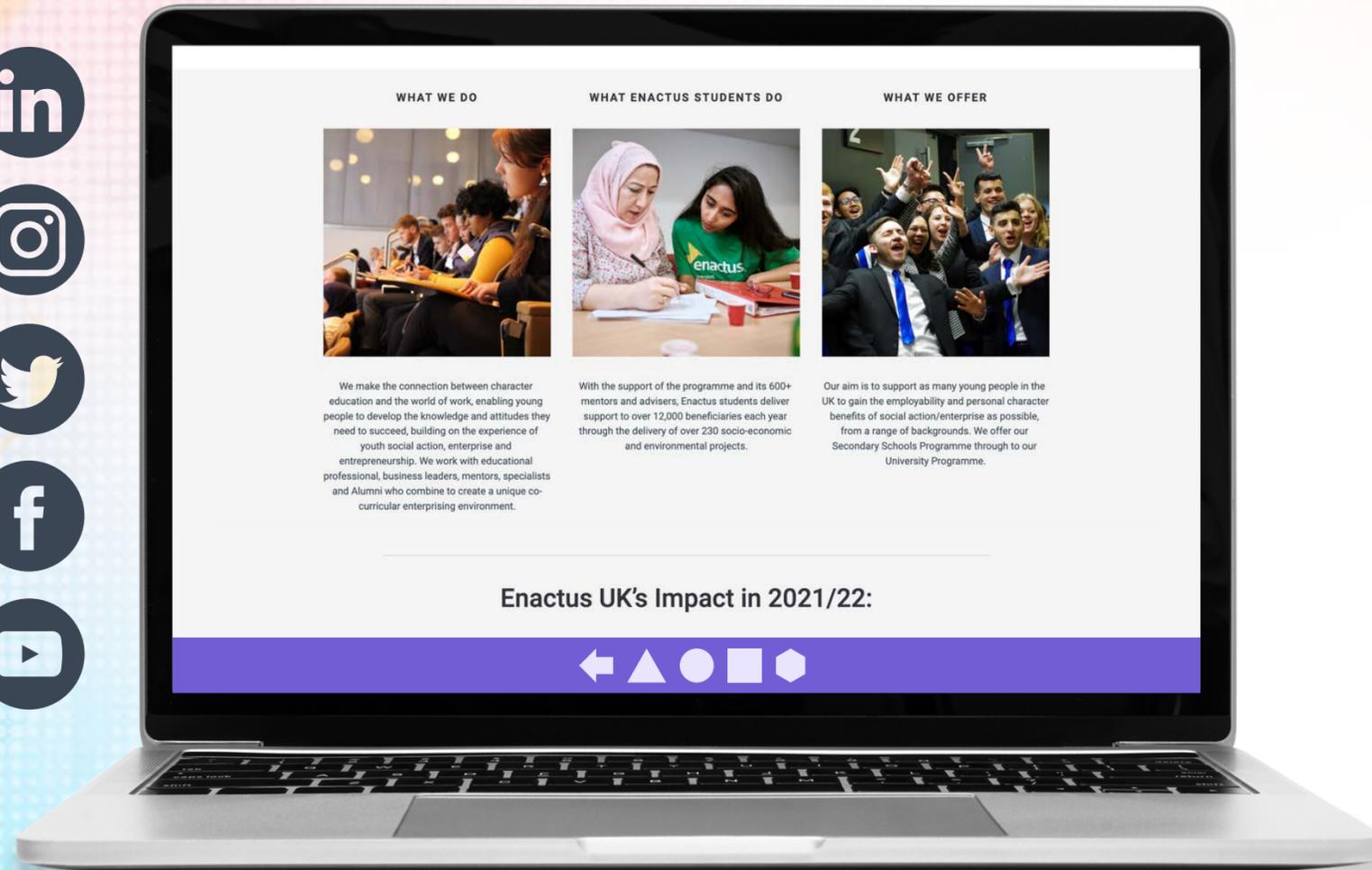




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Or visit us at
www.enactusuk.org

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Leadership Summit 2023



Learning Outcomes



Enactus UK Leaders...



Understand the Enactus Criterion and how to apply



Understand what a great project looks like



Understand what the judging process looks like and how to do well in the competition.



National Competition Judge Briefing 2023



2023
NATIONAL EXPO
ENACTUS UNITED KINGDOM



Amy Brereton
Chief Operating Officer



Charlie Lea
Partnerships & Engagement Manager

Introduction

Enactus is the UK's leading combined youth social action and youth social enterprise charity developing thousands of young entrepreneurial spirits every year.

Our mission in the UK is to be recognised as a leader in developing a sustainable national network of socially-minded young leaders of the future who transform communities and society through real-life social action and environmentally responsible enterprise.



Global Goals

The 2030 Global Goals for Sustainable Development serve as a framework for the meaningful progress Enactus Students have been creating for years and will continue to do so through sustainable, innovative entrepreneurial solutions.

EN•ACT•US

Entrepreneurial

Igniting business innovation with integrity and passion

Action

The experience of social impact that sparks social enterprise

Us

Student, academic and business leaders collaborating to create a better world.

Enactus UK National Competition 2023



National Competition Overview

3 Rounds of Competition

- Opening Round - ALL
- Semi-Final Round - Top 20
- Final Round - Top 5

- World Cup 2023



12-min Video Submission
Digital Annual Report



In Person Presentation



FORD MOTOR COMPANY FUND

Enactus Criterion

“ Which Enactus team most effectively demonstrated **entrepreneurial leadership** to drive **business** and **innovation** for **sustainable positive impact** to benefit people, planet, and prosperity within the last year? ”

Entrepreneurial Leadership

- Identifying a need
- Capitalizing on opportunities by taking personal responsibility
- Managing change within a dynamic environment.

Innovation

- The process of introducing new or improving existing ideas, services, technologies, products or methodologies.

Sustainable Positive Impact

- Demonstrating a measurable, lasting improvement for people, planet and prosperity.

Business Model

- Applying a sound business model and business plan.



Judging Considerations



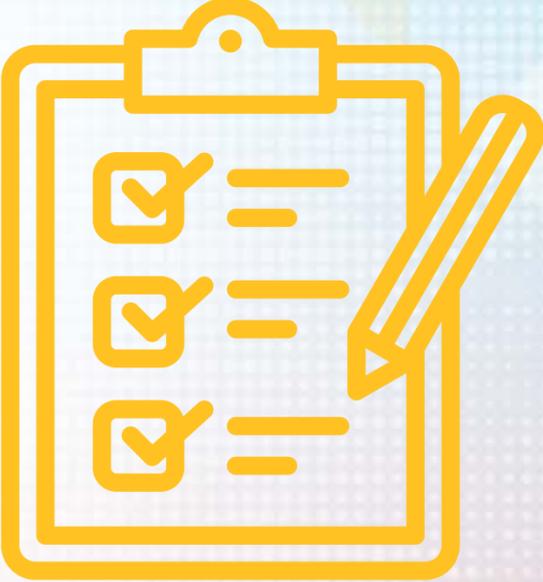
**Presentation
Quality**



Collaboration



Time



**Needs
Assessment**



Location



Quality of Impact

Judge Oath



On my honour, I agree to serve today (or this week) as an official judge of an Enactus competition in a completely fair and impartial manner.

I personally commit to this responsibility with no previous conflicts of interest or pre-determined expectations for the outcome of the competition.

I will make my evaluations based entirely on the teams' presentations and written reports using only the judging criterion provided to me.

And I will make my judging decisions independently, with integrity and without regard as to the institutions, communities or countries represented by these teams.

Enactus UK Judge Process



INDIVIDUAL TEAM EVALUATION FORM 

Institution Name: _____ Date: _____

Enactus Judging Criterion:
Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet and prosperity within the last year?

How effective was the team in demonstrating

	Insufficient	Fair	Good	Very Good	Excellent
Entrepreneurial leadership Identifying a need and capitalizing on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment.	<input type="radio"/>				
Innovation The process of introducing new or improving existing ideas, services, technologies, products or methodologies.	<input type="radio"/>				
Use of business principles Applying a sound business model and business plan.	<input type="radio"/>				
Sustainable positive impact Demonstrating a measurable, lasting improvement for people, planet and prosperity*.	<input type="radio"/>				

*Prosperity - fulfilling lives economically and socially

Optional feedback for teams:
Valuable insights or suggestions related to the team's projects and activities:

Constructive feedback on the team's ability, presentation and communication skills:

Additional comments may be provided on the back of this form.



Reflection Point



What stood out to you as a key takeaway?



What do you know now that you didn't know before?



What action will you now take as a result of the session?

LUNCH