

R&Co4Generations Project Dens

Background

For the third year running R&Co4Generations is giving you the chance to kickstart your Enactus year with an incredible opportunity to gain valuable funding and mentoring for your project. R&Co4Generations is Rothschild and Co's philanthropic group programme with a mission to empower the next generations. They want to support your ideas working to address the effects of social and economic inequalities and climate change, with a special focus on projects that give disadvantaged youth access to education and employment and encourage behavioral change to contribute to a sustainable climate.

The Brief

Open to both new and ongoing projects R&Co4Gen are giving you the opportunity to pitch to business leaders at Rothschild & Co for the chance to gain mentoring and funding to accelerate the impact of your projects. R&Co4Gen are looking for projects which are centred on the following criterion:

*"Projects that give **disadvantaged youth access to education and employment** and encourage **changes in behaviour to contribute to a more sustainable climate.**"*

The panel of judges will judge your projects according to the Enactus UK criterion:

- Entrepreneurial Leadership
- Innovation
- Use of Business Principles
- Sustainable Positive Impact

Following the pitches, the best projects will be offered funding as well the opportunity to participate in a hackathon with R&Co project mentors!

Timeline

Applications are now OPEN! - Apply now to participate in the project dens! - ([Click Here to Apply](#))

The deadline to apply is **15th September.**

If your application is successful, on **5th October** you will have the opportunity to pitch (virtually) to business leaders at R&Co4Gen for the chance to gain valuable funding and mentoring for your projects.

The top projects will be invited to an exclusive in-person hackathon with business leaders in person at Rothschild & Co's offices in December!

Enter the den now to **accelerate the impact of your project!**