

8 Ways to Improve Your Project Design

Score your project, circling a number (10 is best) for each section.

At the end, rank each section (1 - strongest, 8 weakest).

Discuss and develop an action plan for how to strengthen at least 2-3 aspects.



Use of Empathy Mapping and Needs Assessment

Rank 1-8



Have you gone through each stage of the needs assessment set out by Enactus UK. As you go through your needs assessment your assumptions are likely to change, make sure you are communicate your revised needs assessment with your project team as a whole? Think of this tool as a your road map to impact.



Use of Design Thinking (or Human-Centered Design)

Rank 1-8



Design thinking is a process that's become embedded into the cultures of some of the most innovative organisations around the world. Integrating Design Thinking into your Enactus team will not only help to improve your projects, it will also help you develop a skillset that is in high demand across all industries.



Identified a Project Partner/ Primary Research

Rank 1-8

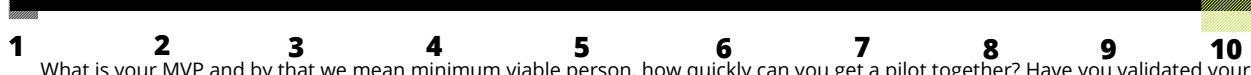


Has your team identified a project partner and interviewed as many potential or existing stakeholders as possible? Are you really listening to them, or just trying to sell an idea to them? Staying in regular contact with potential and existing stakeholders is one of the best ways to understand what to create and why.



Project Pilot to Test Solutions

Rank 1-8



What is your MVP and by that we mean minimum viable person, how quickly can you get a pilot together? Have you validated your problem-solution fit (your product or service) through a project pilot that gives your users real-world hands-on experience? Have you thought about how this could work logistically? It is a good idea to create more than one solution before narrowing down to your single solution. Discuss your ideas with your support network.



Beneficiary Validation Through Ongoing Testing

Rank 1-8



Have you validated your problem-solution fit (your product or service) through a project pilot that gives your users real-world hands-on experience? Once you've designed your solution do you continuously ask for feedback to understand if this is the best solution? Have you carried out impact measurement? When was the last time you revisited your needs assessment?



Impact Model is Clearly Defined & Measurable

Rank 1-8

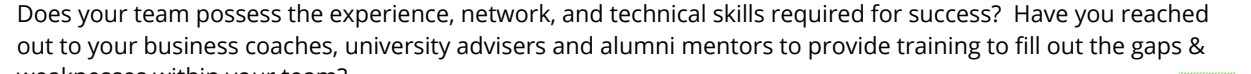


Can you clearly articulate your project impact model and how you'll measure outcomes? Is it relatively easy or highly complex to measure impact? Is that impact long-term and sustainable, or does the value fade quickly? Can you scale your project's impact into the larger region, or beyond within your current cost structure?



Team Strengths & Partnerships

Rank 1-8



Does your team possess the experience, network, and technical skills required for success? Have you reached out to your business coaches, university advisers and alumni mentors to provide training to fill out the gaps & weaknesses within your team?



Passion and Commitment

Rank 1-8



How passionate and committed to the success of this idea are you and your team? Lukewarm feelings or indifference can derail even the best designed solutions.