

Enactus UK Team Competition & Expo Toolkit

April 2022

NATIONAL EXPO
2022
Enactus United Kingdom



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Welcome and Thank You!

Dear Enactus Students, Advisors, Mentors and Supporters,

The past few years have been a sea of change, challenge and opportunity for Enactus and the world...navigating a global pandemic, economic uncertainty and rising inequality, one thing has become abundantly clear – our Enactus vision to create a better, more sustainable world is now more important than ever.

Students, academics and business leaders have remained resilient, adapted quickly and developed increasingly innovative social enterprise projects working towards achieving the 17 UN Sustainable Development Goals. As the next generation of socially responsible young leaders, Enactus UK students are on the front line of tackling new and emerging social issues, taking youth social action in the face of adversity and supporting economic inclusion and recovery. ***With this in mind, we would like to remind you of how incredibly proud of you we are here at Enactus UK.***

It has been a year like no other and one that has presented bigger obstacles than ever before. Within your university teams, you have overcome these obstacles with the entrepreneurial spirit and determination which makes Enactus UK students so special. ***For that, we thank you for all your hard work, energy and passion so far and still to come.***

In the lead up to the National Expo event and our national competition, it is important to remember when we compete to create a meaningful positive impact – **#WeAllWin**

Thank you again for everything you do every day – good luck!

The Enactus UK Team



Introduction

Monday 11th April 2022

We are back!

For the first time in 3 years, we will be hosting the Enactus UK National Expo live from the Platinum Suite, ExCel Centre, London.

Platinum Suite, ExCeL London, One Western Gateway, Royal Victoria Dock, E16 1XL
Nearest Tube: Custom House

The 2022 Expo will include a range of activities and opportunities for you to participate in so please ensure you read through this pack thoroughly.

It also contains essential information including the registration process and all other specific deadlines required for your team to be able to compete. Please make sure you have noted down all the relevant deadlines specific to your team.

The Enactus UK National Expo is a **private** event with entry restricted to invited and registered students, university staff, judges and guest observers only.
All must be registered in order to gain entry to the event.

If you have any questions which aren't answered in this information pack, please contact:

Amy Brereton
Enactus UK COO
abrereton@enactus.org

Important Dates and Deadlines

Key Dates	
National Competition Announcement - Students/UA's	3rd February 2022
Accelerated Competition Training	WC 14/02
Announcement of Opening Round	10th March 2022
Opening Round	11th March 12pm -14th March 12pm
Announcement of Semi Final Round	14th March 2022 - 4pm
Semi Final Round	15th March 4pm - 17th March 4pm
Announcement of Final Round	18th March 2022
Final Round Support Sessions	WC 21/03
Enactus UK National Expo, Early-Stage Project Showcase and Final Round	11th April 2022

Key Deadlines	
Pre-Competition - Support Network Meeting	25th February 2022
Deadline for Competition Registration	1st March 2022
2 Team Photos (high quality images)	1st March 2022
2 Project Photos (high quality images)	1st March 2022
Meet the Team 15 sec video	1st March 2022
Deadline for Awards Applications	4th March 2022
Deadline for required Competition Materials inc. Mandatory Reporting	7th March 2022
Social Media Ambassador Deadline	9th March 2022
Deadline for Early-Stage Project Showcase Registration	21st March 2022
Deadline for Pre-Audit	28th March 2022
Deadline for Early-Stage Project Showcase Materials	1st April 2022
Registration for EUKNE2022 - ExCel	7th April 2022
Deadline for Audit	Post 11th April 2022



Overview of Student Engagement Opportunities

Enactus UK National Competition - Puerto Rico World Cup Qualifier

As part of their affiliation agreement with Enactus UK, **ALL** Enactus teams are required to partake in the Enactus UK National Competition - Puerto Rico World Cup Qualifier.

For the Opening Round and Semi-Final Round of the National Competition, teams will submit an up to 12-minute recorded presentation that may cover more than one project. Projects presented can be at any stage in the project lifecycle including ideation.

From here the Top 5 teams will be selected and will present LIVE at the National Expo 2022 on the 11th April 2022. The team that wins this competition will be the United Kingdom National Champion and go on to represent the UK at the Enactus World Cup held in San Juan Puerto Rico. Thanks to our partners at Ford we are pleased that all of the Top 5 teams will also win funding to support their project development.

Early - Stage Project Showcase

For the first time, Enactus UK is hosting the Early-Stage Project Showcase to recognise teams with projects in the early stages of development and provide insightful feedback to promote the growth of projects. This track of the competition is an exciting opportunity for **ALL** teams. Thanks to our partners at Schroders there is also the opportunity to gain seed funding to turn their ideas into reality.

Teams that would like to take part in this track of competition will need to submit a 77 second video of one pre-approved project that has not yet produced long-term outcomes. Teams are able to submit multiple projects with a max of 5 early-stage projects entries per team.

Early Stage competing teams will be judged on their efforts to define a need, pursue entrepreneurial leadership, work towards positive impact, focus on long-term sustainability, and effectively communicate their project. This year we will crown an Early Stage Champion.

Overview of Student Engagement Opportunities

Cont.

Enactus UK Social Media Ambassador Role

Social Media Ambassadors play a vital role in amplifying the Enactus UK National Expo by creating excitement and support for the event within and to a wider network of supporters. We're calling on you to join us in this role!

Our Social Media Ambassadors will create and share content to build up excitement and promote the event. But fear not – you won't be doing this alone! We will help you along the way, providing you with key updates and activities, information and resources you can use to build into your plans before and during the event. We want you to be using all social media platforms to share this content on; Instagram, TikTok, Facebook, Twitter, and LinkedIn.

We ask that you start your role from the 25th of March, which gives you just over a 2-week countdown to the National Expo 2022.

In recognition of a job well done, each EUK Social Media Ambassador will be awarded a certificate for their achievements, a LinkedIn endorsement, and the ability to showcase real impact and results on their CV. The Top 3 Ambassadors who create the best social media campaigns will also unlock other prizes.

To express your interest in this role use this link [HERE](#). The deadline for this is on the **9th March 2022**.

Overview of National Expo Highlights

Enactus UK Team Presentations

Experience the best social entrepreneurship projects arguably in the UK with our Top 5 Final Round presentations. Share best practice, gain inspiration for your projects either current or future, or simply watch in celebration and support of the Top 5. This also will be where we crown the Enactus UK National Champion team who will represent Enactus UK at the World Cup in Puerto Rico - a part of the Expo that is not to be missed!



Early-Stage Project Showcase

A new addition to our National Expo for 2022 - join us as we celebrate and share your innovative entrepreneurial solutions which are at the early stage of their development.

This is your chance to be front and centre sharing your projects with our judges, mentors and advisors. Don't forget, with huge thanks to our partners at Schroders, we will also crown an Early-Stage Project Showcase Champion AND there will be prize money available for the top teams who enter and attend the National Expo.

Schroders

NATIONAL EXPO
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Careers and Employability Fair

Join us for the Careers and Employability Fair and put yourself in the best position to land yourself your dream role! This is a great opportunity for you and all Enactus UK members to network with a wide range of our partner organisations who are looking to talk to you about their organisations and the great opportunities they have available. Many past alumni have been offered jobs at the Careers and Employability Fair on the day, so make sure you do your research, come ready to engage, and you could be the success story this year. More info on exact partners involved and prizes for engagement with partners coming soon...




Award and Achievements Ceremonies

The National Expo is our opportunity to celebrate YOU! Whether you are a student, a coach, an alumni mentor, or a university advisor, we want to celebrate you, your achievements and all of the fantastic efforts each and every one of you has contributed to the Enactus network this year. Want to nominate someone for an award or think you may have been nominated? Find out what awards are available and how to nominate in this pack. The only place to find out the winners is at the National Expo LIVE! Join us to be part of the celebration.

#WeAllWin

NATIONAL EXPO
2022
Enactus United Kingdom



Enactus UK National Competition

Puerto Rico World Cup Qualifier

Overview

REMINDER: ALL Enactus teams are required to partake in the Enactus UK National Competition - Puerto Rico World Cup Qualifier.

Competition Format

Pre-Competition

Before the 25th February, each team will need to host a support network meeting to confirm their competition readiness in advance of their registration for the National Competition, World Cup Qualifier. As part of this, the competition ready checklist (see resources) should be completed and sent by a nominated chair (a Coach, UA or Alumni Mentor) to abrereeton@enactus.org by the 1st March midday latest.

Opening Round

For those teams that qualify, the Opening Round will require a 12-minute recorded presentation, digital Annual Report as well as the necessary mandatory reporting (see mandatory reports section). There will be no Q+A element. The Opening Round will be held virtually between the 11th March 12pm and 14th March 12pm.

Semi-Final Round

For the Top 25 teams that qualify, the Semi-Final Round will require a 12-minute recorded presentation, digital Annual Report as well as the necessary mandatory reporting (see mandatory reports section). There will be no Q+A element. The Semi-Final Round will be held virtually between the 15th March 4pm and 17th March 4pm

Final Round

We will be hosting a Top 5 final at the ExCel Centre, London on the 11th April 2022. Each Enactus team will have a 20-minute time block for their competition presentation and need to supply 100 hard copies of their Annual Report.

After the League Coordinator has formally introduced the team, the time will be precisely divided as outlined below.

Presentation Time-Block

- 3 minutes (set-up period)
- 12 minutes (live presentation)
- 5 minutes (question & answer period)

Set-Up Period: 3 minutes

Each Enactus team will have a max of 3 minutes to check technology while the judges read their annual report prior to the presentation and to set up and check any audio-visual equipment. Once the team has set up, a plain black screen should be displayed. Anyone may assist with the set-up or operation of audio-visual equipment; however, only student members may participate in the presentation and answer questions from the judges.

Presentation: 12 minutes

Each Enactus team will have a maximum of 12 minutes to deliver their presentation. You must end on a blank screen and you will be cut off if you go over this time.

Question and Answer Period: 5 minutes

There will be a mandatory 5 minutes question and answer session for the judges. During this time, a black screen should be displayed. Please note that any unused time remaining from the 12-minute presentation will not be added to Q+A time. A maximum of 7 team members may answer questions.

Mandatory Reporting

As an eligibility requirement for all Enactus UK National Competitions, Enactus UK requires each team to submit the following mandatory reports – Please read the instructions below carefully. All forms can be accessed on the resource page at bit.ly/nationalexpo2022 and in your content folder link.

- Project Data Report (ALL)
- Enactus UK Student Membership - ATS (ALL)
- Project Verification Form (Semi-Final Round only)
- Pre-Audit Form – (Final Round only)

Project Data Report

Each Enactus team must complete the Project Data Report online on the Enactus+ website for every project – more information on how to do this will be shared with you soon. This form contributes to our data collation and impact measurement as a National Programme and provides evidence should your Enactus team be selected for a post-competition audit. It is essential that you complete this form for every project.

Enactus UK Student Membership - ATS

The Enactus UK Student Membership must be fully completed via the Enactus UK website by all student members of your Enactus team. The web page for student registration is <http://enactusuk.org/registration> and you can request an updated list from Enactus UK at any point to cross-reference with your own records

Project Verification Form

The Project Verification Form is to be submitted only once per year and serves as just one part of an internal audit of projects and activities at all levels of competition. It must be reviewed and signed by your University Adviser, Team Leader and a University Administrator (typically the Vice Chancellor, a Head of Department or Student Union President).

Photocopies or digital signatures are satisfactory

Pre-Audit - Final Round Teams Only.

This report will require you to submit information on impact figures with a breakdown and description alongside supporting evidence. More information soon.

Annual Report

Each competing team is required to create a written (typed) annual report of its projects. Annual Reports are limited to three possible configurations:

- Four single sheets of A4 size paper with print only on one side of each sheet.
- Two single sheets of A4 size paper with print on both sides of each sheet.
- One sheet of A3 size paper with print on both sides.

You should not crop or cut your annual report into a smaller size than what has been outlined above.

If a team uses a cover or back page, it will count as one of those pages. Teams should not use folders, report covers, etc. in conjunction with their Annual Reports.

If progressing to compete in the Final Round of the National Competition at the National Expo, the annual report must be reviewed and signed by your University Adviser, Team Leader and a University Administrator (typically the Vice-Chancellor, a Head of Department or Student Union President) Photocopies or digital signatures are satisfactory; however, please note that the three signatures must be included on the annual report given to judges

Opening Round & Semi-Final Round: Digital Annual Report - PDF - no more than 100MB in size and must be organised in individual pages, not spreads.

Final Round: 100x Hard Copy Annual Report

Enactus UK National Competition

Judging Process & Criterion

Before you start working on your script, presentation slides and annual report make sure that you fully understand what you will be evaluated on during the national competition.

Criterion

Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact to benefit people, planet, and prosperity within the last year?

Entrepreneurial Leadership:

Identifying a need and capitalizing on opportunities by taking personal responsibility, managing risk and managing change within a dynamic environment.

Innovation:

The process of introducing new or improving existing ideas, services, technologies, products or methodologies.

Use of Business Principles:

Applying a sound business model and business plan.

Sustainable Positive Impact:

Demonstrating a measurable, lasting improvement for people, the planet and prosperity.

* * Prosperity - fulfilling lives economically and socially

Judge Process

We believe that the more knowledge teams have of the assessment process, the better-prepared and successful you can be. In an effort to provide insight on this, the following illustrates an outline of the judging process at all competitions.

Judges are taken through an in-depth orientation process, during which they are introduced to the overall programme and trained on how to best evaluate the competing teams in-line with the judging criterion.

Each judge agrees to the Judges' Oath, committing to providing fair and quality assessments of the teams' overall programme.

During each presentation, judges will assess the quality and sustainability of the team's initiatives and their impact in relation to the judging criterion, using the Individual Team Evaluation Form (ITEF). The ITEF is used as the key assessment tool during presentations and also serves as the primary form of feedback to teams on their performance.

Judges use the Cumulative Evaluation Form (CEF) to actually assess teams. This form serves as the guide and key deciding factor in making their final decisions on rankings.

One or more veteran judges serves as the League Coordinator. Their role is to facilitate the competition process in the league, ensuring that the team presentations begin on time and that all judges are present for all the presentations.

Judges must be present for all presentations in order for their votes to be counted during the scoring process



Early-Stage Project Showcase

REMINDER: The Early-Stage Project Showcase is open to ALL teams and projects within the Enactus UK Programme. Multiple projects may be submitted per team if they fulfil the criterion below.

Overview

For the first time, Enactus UK is hosting the Early-Stage Project Showcase to recognise teams with projects in the early stages of development and provide insightful feedback to promote the growth of projects. This track of the competition is an exciting opportunity for ALL teams. Thanks to our partners at Schroders there is also the opportunity to gain seed funding to turn ideas into reality.

Process

Register your project using the link below by the 21st March 2022. You will then be required to submit a 77 second video per project, as long as it has not yet produced long-term outcomes. Teams are able to submit multiple projects with a max of 5 early-stage projects per team. These projects videos will then be uploaded to the Enactus UK platform for judging by a team of Schroders' employees. The Early-Stage champion winner will be announced at the National Expo 2022. To be eligible for the prize, you must be in attendance when the announcement is made.

Criterion

Early Stage competing teams will be judged on their efforts to define a need, pursue entrepreneurial leadership, work towards positive impact, focus on long-term sustainability, and effectively communicate their project.

Registration

Enactus UK National Competition - Puerto Rico World Cup Qualifier

You must register your team for the National Competition by Midday on the 1st March 2022 in order to be eligible to take part in the Enactus UK National Competition, Puerto Rico World Cup Qualifier. You can register your team [HERE](#)

Enactus UK Early-Stage Project Showcase

To compete in the Early Stage Project Showcase, you must register your project by Midday on the 21st March 2022. You can register your project [HERE](#). NOTE: A maximum of 5 projects can be submitted per team, as long as they fulfil the requirements specified in terms of the stage in which the project is at.

Virtual Competition, Resources & Announcements

To access the virtual competition including other team presentations, resources, and the Virtual Competition ceremonies, you must register [HERE](#). This registration will remain open but is the only way to access the announcements inc. the Semi-Final Round league draw.

Enactus UK National Expo - 11th April 2022, ExCel, London

The Enactus UK National Expo is a private event held at ExCel, London. Only those that have registered before the 7th April 2022, and receive a confirmation email and ticket will be permitted entry on the day. All teams are strongly encouraged to attend - this is your best opportunity to learn and gain the most from your Enactus experience.

Student Registration - [HERE](#)

University Advisor Registration - [HERE](#)

Alumni Registration - [HERE](#)

Business Registration - [HERE](#)

Awards

As part of the annual Enactus UK National Expo, we celebrate the achievements of many of our key stakeholders through a series of awards. This year will be no different, with more awards than ever being celebrated at the National Expo. See below for the full list of awards up for grabs, and information on how to nominate those in your network who have made a positive difference this year!

Student Awards

Outstanding Contribution Award

Outstanding Project Leader x2

Most Innovative Project

Team Member of the Year

Most Improved Team Award x2

Newcomer of the Year Award

Community Spirit Award

Overcoming Adversity Award

UA & Alumni Awards

University Advisor of the Year

Alumni Mentor of the Year

Enactus Spirit Award - Alumni

Coach & Partner Awards

Overall Coach of the Year

New Coach of the Year

Outstanding Contribution of a Coach

VPE Mentor of the Year

Partner Champion

Note: All awards will need to be picked up at the National Expo on the 11th April, so if shortlisted, you will be expected to attend.

Awards open for Nominations

Student Awards

Outstanding Project Leader - Do you have an outstanding project leader that you would like us to recognise? Have they gone above and beyond this year to really create an impact in their local community and for your team - we want to know!

Team Member of the Year - Do you have a team member that has shone in your team this year? They could be a project member, project leader, committee member etc - who do you think really deserves to be honoured with this new and prestigious title?

Coach Awards

Overall Coach of the Year - Do you have a coach that you want to be recognised for outstanding achievement? Maybe they have worked hard to support you, your team and your projects and have made a real impact. This is your chance to thank and celebrate them.

VPE Mentor of the Year - Has your VPE mentor made a real difference to your own personal and professional development this year? This is your chance to celebrate their impact and thank them for their support.

University Advisor & Alumni Mentor Awards

University Advisor of the Year - This is your chance to nominate your University Advisor for the UA of the year award. Maybe they have gone over and above the call of duty to ensure your team has felt supported in extraordinary circumstances. This is your chance to celebrate their impact and thank them for their support.

Alumni Mentor of the Year - Has your alumni mentor really been there when you've needed them to be a support and guide for your team? This is your chance to celebrate their impact and thank them for their support.

[CLICK HERE TO NOMINATE](#)

National Competition & National Expo

Guidelines & Rules

REMINDER: ALL Enactus teams are required to partake in the Enactus UK National Competition - Puerto Rico World Cup Qualifier.

Covid-19

Your Enactus team should prioritise the health and safety of students, beneficiaries, project partners and advisers at all times and must comply with government advice and local restrictions when delivering projects and preparing for competition.

Presentation Team & Projects

Your competition presentation team can consist of up to 6 presenting students, plus 1 'clicker' who controls the slides and keeps the script and presentation slides in time. A dedicated 'clicker' is not a requirement and this role can be combined with one of the presenting students.

International Projects in Competition

Enactus teams are particularly encouraged to focus on the development of their local projects this academic year in light of the additional challenges associated with delivering international projects during the pandemic and lockdowns. Enactus teams can present an international project or projects during the national competition; however, this must be alongside at least 1 local project.

Dress Code, Expectations & Professionalism

The dress code is strictly smart business attire, for both the virtual and physical elements of the competition. Anyone inappropriately dressed (for example, in jeans/trainers) will be denied entry.

Equipment Failure - Final Round

If a team decides to use their own presentation equipment and it ceases to operate because of a power failure in the competition facility, the competition will be halted until the problem is corrected. If the electronic equipment the team brings into the competition room fails, the time will continue to count down from the presentation time block.

Video/Copying Policy

By competing at any Enactus UK competition, each Enactus team grants Enactus the right and permission to document the event, collect content and publicise or otherwise utilise its annual report, script, presentation slides and details of its social enterprise projects for illustration, advertising, training or any other lawful purpose.

Enactus teams may record the presentations of other teams at Enactus competitions under the following conditions:

- The team videoing should be courteous and cause the least amount of distraction possible to the presenting team
- No video footages or photos taken should be used inappropriately

Media Policy

The Enactus official photographer/videographer has full access to all presentation rooms at any time. This includes the use of lights and necessary equipment. All teams should be prepared for the possibility of members of the media recording or taking pictures of their presentations.

Expenses

Enactus UK will not cover any expenses related to your travel to and from the event or any additional accommodation you may require.



Misbehaviour

Behaviour that is inconsistent with the Enactus UK Code of Conduct and defames the profile of the Enactus UK organisation is unacceptable. Enactus UK reserves the right to determine what unacceptable behaviour is but it should be noted that this includes but is not limited to the use of foul language, intoxication, harassment, defaming other teams or judges or attendees. The student and/or team involved in such negative activities may be disqualified, suspended or expelled from participating at that event or in the overall Enactus UK programme.

Complaints Procedure

If an Enactus team believes something has happened that may affect the outcome of the national competition, then they can file a complaint. They should notify the Enactus UK staff member immediately who will refer the complaint to the National Expo or Event Coordinator. They will then decide if any action is required.

Registration/Security - National Expo

All attendees of the National Expo must have their wristbands on display at all times. All personal belongings and IT equipment are each individual teams' responsibility. Enactus UK takes no responsibility for loss of or damage to personal belongings however caused.

Accommodation

Accommodation is not being provided to teams as a given, however, a certain number of heavily discounted twin rooms are available for a fee of £40 for one night. These rooms will be first come, first served, and will be allocated to individuals upon receiving payment to the Enactus bank account. More information and how to apply will be shared soon.



Role of the Team Leader

- Ensure that all requirements have been met in regards to the mandatory reports
- Ensure appropriate signatures are used for the annual report and project verification form
- Ensure all team members have read this pack and understand the competition rules and regulations
- Ensure all team members act in an appropriate manner at the event and are ambassadors for your university
- Ensure all team members stay throughout the duration of the event

Role of the University Advisor

- Help ensure that all requirements have been met in regards to the mandatory reports
- Help ensure appropriate signatures are used for the annual report and project verification form
- Ensure all team members have read this pack and understand the competition rules and regulations
- Ensure all team members act in an appropriate manner at the event and are ambassadors for your university
- Ensure all team members stay throughout the duration of the event
- Give support/motivation where needed and encourage your team to view other presentations to learn more from their experience
- Network with other University members of staff to share best practice

National Expo Waiver

In consideration of Enactus UK permitting the attendance or participation at all or any part of the 2022 ENACTUS UK NATIONAL EXPO the attendees and participants hereby agree to the following:

1. To remise, release and forever discharge Enactus UK, the venue/hotel facilities, and their respective directors, officers, employees and agents, as appropriate (collectively the "Releasees"), from any and all manner of claims whatsoever, arising directly or indirectly by reason of the undersigned's participation in the Enactus UK National Expo or use of the venue/hotel facilities, including any claims due to personal injuries, illness, death or damages to personal property, howsoever caused.
2. To indemnify and save harmless the Releasees of and from any and all manner of claims whatsoever which any Releasees may bear or suffer arising participation in or attendance at the Enactus UK National Expo and use of the venue/hotel facilities, including any claims for personal injuries, illness, death or damages to personal property, howsoever caused.
3. To abide by all rules and regulations of the Releasees and any other facilities where related events are held, regarding conduct, safety and security of the undersigned or others, or otherwise ("Rules and Regulations"), and agrees to cooperate with all officials of such organizations in complying with requests made regarding the application and enforcement thereof. The undersigned acknowledges that failure to comply with the Rules and Regulations may result in a financial claim by one or more of the parties. In addition, the attendees or participants acknowledge that Enactus UK may impose consequences if the undersigned fails to comply with all Rules and Regulations and that such consequences could result in immediate termination of the undersigned's participation in and attendance at the Enactus UK National Expo without refund of incurred costs, and additional consequences for the Enactus team and/or student entrepreneur which the participant represents, up to and including termination of such Enactus team's and/or student entrepreneur participation in Enactus UK events and programme.
4. Enactus UK has the right to share the personal data of all registered participants with its sponsors and partner organisations. By registering for this event, I consent to my personal data being shared in this way. At any time, I may revoke this permission by contacting Enactus UK.
5. I consent to the use of my testimonial and my physical likeness in photographic, video or electronic reproduction form in any materials, and on websites, produced by Enactus UK. I release Enactus UK, its agents, staff and the photographer from liability for any violation of any personal or proprietary right in connection with such use. I waive all rights to royalties or other compensation arising from, or related to, the use of the photograph and/or testimonial. I understand that these testimonials and reproductions may be used in the production of materials used to promote Enactus UK programme, services, events or Enactus UK in general, in perpetuity. At any time, I may revoke this permission by contacting Enactus UK. This revocation stops all future use of photos, videos and testimonials. I also understand that the choice of which reproduction is to be used, if any, is at the discretion of Enactus UK, and that the decision would be based on artistic merit, specific design needs, technical requirements, and marketing and communication strategies. I also understand that I do not have copyrights to any photographs, video or electronic reproductions made by Enactus UK.